



I'm a do-gooder.

Meet Justin. You've probably seen him a million times—at the bus stop in the morning, on the basketball court after school. But every Saturday, you can find him at a nursing home playing gin rummy with the residents. You wouldn't know it to look at him. Then again, you never asked. The next time you think there's nothing you can do to connect with youth, **make small talk - you might just make a big difference.**

small talk

big difference

To find out more ways to connect with youth, call 211 or visit smalltalkbigdifference.org

 **AdCouncil**
ROCHESTER